

GRADUATE AND PROFESSIONAL STUDIES COMMITTEE

FULL COMMITTEE

DEFERRAL ADDENDUM

February 13, 2006

PANEL A: HEALTH, NATURAL SCIENCES, AND COMMUNICATION

No items administratively deferred or deferred to panel chair.

PANEL B: SOCIAL SCIENCES, HUMANITIES, INTERNATIONAL RELATIONS, AND LAW

I. FINE ARTS

Req. by Ruth Weisberg

Revise a degree program:

Eff. Fall 2006

Master of Fine Arts [48 unit program]

Add FA 515 as a requirement; replace FA 560, FA 570 and FA 580 with FA 520.

- **11/14/05 GPSC MEETING: DEFERRED administratively.** When FA 520 is approved, the degree program revision can be approved.
- **12/12/05 GPSC MEETING: DEFERRED.** FA 520 was deferred back to the panel. No response was received.
- **1/9/06 GPSC MEETING: DEFERRED.** An incomplete response to the deferral of FA 520 was received. It is to be discussed at the January GPSC meeting.
- **APPROVED.** FA 520 was approved.

Add a new course:

Eff. Fall 2006

B. FA 520 INDIVIDUAL STUDIES (1-5, max 16, FaSmSp)

Investigation of creative problems through various media. Course may be repeated; maximum number of units to be determined by advisor.

- **11/14/05 GPSC MEETING: DEFERRED to panel.** A full syllabus or comparable description must be provided so the student will understand the goals, the flow or process of this repeatable course and the criteria for earning a letter grade. Note that in the catalogue copy, the units are shown to be 14 while in the 301 form the max units are 16. Clarification is requested.
- **12/12/05 GPSC MEETING: DEFERRED.** No response from school.
 - **1/9/06 GPSC meeting: DEFERRED TO PANEL CHAIR.** A response was provided, but it was incomplete as to the grade breakdown. A more detailed grade breakdown is required.
 - **APPROVED.** An acceptable syllabus was provided.

II. COLLEGE OF LETTERS, ARTS AND SCIENCES

Req. by Jane Cody

Add 2 new courses:

Eff. Fall 2006

➤ **NOTE:** The new prefix “MLS” must be approved by the Registrar. Also, since the degree abbreviation will likely be MLS, we would not use the same course prefix of MLS. A question has been raised about the need to use the 900- course numbers, when 500 seems adequate and appropriate.

A. MLS 900 INTRODUCTION TO LIBERAL STUDIES: WAYS OF KNOWING (3, FaSp)

How do arts, social sciences, humanities, and natural sciences compare and contrast in their methods of acquiring, analyzing and synthesizing knowledge? Graded CR/NC.

- **12/12/05 GPSC MEETING: DEFERRED to panel chair.** The course lacks information about how the students will be evaluated and the products they will produce. Also, the department is asked to rephrase the catalogue description so it is not in the form of a question.
- **1/9/06 GPSC MEETING: DEFERRED.** No response from department.
- **WITHDRAWN.** The degree program for which this course was submitted was not approved.

B. MLS 985abz SEMINAR IN APPLIED INTERDISCIPLINARY RESEARCH (3-3, FaSp)

A summative research project completed in consultation with the director of the MLS degree program and seminar faculty. Graded IP/CR/NC.

- **12/12/05 GPSC MEETING: DEFERRED to panel chair.** The committee noticed that the grading criteria is not provided.
- **1/9/06 GPSC MEETING: DEFERRED.** No response from department.
- **WITHDRAWN.** The degree program for which this course was submitted was not approved.

PANEL C: PHYSICAL SCIENCES, ENGINEERING, FINE ARTS and CINEMA-TELEVISION

III. CINEMA-TELEVISION: INTERACTIVE MEDIA DIVISION

Req. by Scott S. Fisher

Revise 2 courses:

Eff. Fall 2006

1. CTIN 555a ADVANCED INTERACTIVE PROJECT (4, Fa)

A two-semester sequence in which students produce and test an advanced interactive project. Open to Interactive Media MFA students only. Prerequisite: CTIN 548.

NEW GRADING OPTION: IP
OLD GRADING OPTION: Letter

- **1/9/06 GPSC MEETING: ADMINISTRATIVELY DEFERRED** to clarify the grading policy between a and b. The only change requested on the form is the grading option for “a” from letter to IP. This is based upon the nature of this course in the degree program, which precludes completion of the project in the semester time frame. CTIN 555b will remain a letter-graded course. The syllabus, however, shows that the course will be ‘graded’ at the end of each semester. A revised syllabus that shows that the course is graded ‘IP’ in the first semester is requested.
- **ADMINISTRATIVELY DEFERRED.** No response from department.

2. NEW: CTIN 584L GRADUATE INTERACTIVE GROUP PROJECT (4, max 8, FaSp)
Students work in small, interdisciplinary teams on focused interactive projects which approach professional levels of creative, intellectual and aesthetic performance.

OLD: CTIN 584 GRADUATE INTERACTIVE GROUP PROJECT (6, FaSp)
Advanced interactive group workshop for students who want to produce and complete an advanced interactive media project. CTPR 541, CTPR 551.

- **1/9/06 GPSC MEETING: DEFERRED TO PANEL CHAIR** pending clarification of how the course time requirements will change to accommodate the unit change from 6 to 4. The request to reduce units for the course from 6 to 4 is intended to allow greater numbers of students from multiple programs to participate. It is not clear how the course will actually be changed to reduce the actual time required for the students so that 4 is more appropriate than 6. The syllabus has all the required components and is appropriate.
- **ADMINISTRATIVELY DEFERRED.** No response from department.

IV. CINEMA-TELEVISION: FILM AND TELEVISION PRODUCTION

Req. by Michael Taylor

Revise 4 courses:

A. NEW: CTPR 546L PRODUCTION III, FICTION (6, FaSp)

An intensive workshop experience in which students, crewing in their area of specialization, complete the shooting and postproduction of projects up to thirty minutes in length. Prerequisite: CTPR 508; CTPR 532 for directors; CTPR 537 for cinematographers.

- **1/9/06 GPSC MEETING: ADMINISTRATIVELY DEFERRED.** This course revision is part of a 2 course revision that is based on the evolution of the program and the different educational paths of the students. This request will be of benefit to both the students and program. The prerequisites are not enforceable as requested and need clarification.
- **ADMINISTRATIVELY DEFERRED.** No response from department.

NEW: CTPR 547 PRODUCTION III, DOCUMENTARY (6, FaSp)

Intensive workshop; students shoot and finish documentary projects up to about 25 minutes. (Duplicates credit in former CTPR 546L.) Prerequisite: CTPR 508; CTPR 531 and crewing on CTPR 547 or CTPR 546L (for directors only).

- **1/9/06 GPSC MEETING: ADMINISTRATIVELY DEFERRED.** This is the second course in the 2 course revision and this request is justified very well by the evolution that has occurred in the program over time. However, the prerequisites need clarification. It is not possible for a course to be prerequisite to itself.

OLD: CTPR 546L PRODUCTION III (6, max 12, FaSp)

An intensive workshop experience in which students, crewing in their area of specialization, complete the shooting and postproduction of projects up to thirty minutes in length. Prerequisite: CTPR 508.

- **ADMINISTRATIVELY DEFERRED.** No response from department.

B. CTPR 581abcz INDIVIDUAL PRODUCTION WORKSHOP (4-2-2-0, FaSpSm)
Individual experimental projects involving the creative use of visuals (live action or animated) and sound. Open to Production students only. Graded IP.

NEW PREREQUISITE: CTPR 546L or CTPR 547; CTPR 532, CTPR 573 (for directors); CTPR 573 (for producers); for other crew positions related intermediate seminar
OLD PREREQUISITE: CTPR 532, CTPR 546L, CTPR 551

- **1/9/06 GPSC MEETING: ADMINISTRATIVELY DEFERRED**, because the prerequisites as requested are not enforceable by the registration system. The department has been asked to provide more information. This revision attempts to alter prerequisites such that students with different backgrounds can participate in these production workshops. This reflects the growing diversity in educational pathways in the program and this should be beneficial to students and the program. The syllabus is quite detailed for a workshop course and has all the required elements.
- **ADMINISTRATIVELY DEFERRED.** No response from department.

C. CTPR 582abz ADVANCED PRODUCTION SEMINAR (2-2-0, FaSpSm)
Advanced individual film or video projects under the guidance of a faculty mentor, without benefit of university equipment or resources. Open to Production students only. Graded IP.

NEW PREREQUISITE: CTPR 546L or CTPR 547; CTPR 532, CTPR 573 (for directors); CTPR 573 (for producers); for other crew positions related intermediate seminar
OLD PREREQUISITE: CTPR 546L, CTPR 551

- **1/9/06 GPSC MEETING: ADMINISTRATIVELY DEFERRED**, pending receipt of grading criteria and clarification of prerequisites. This request is similar to “F” above and has the same rationale, and the same issues with unenforceable prerequisites. The syllabus does not include a set of criteria for the grade.
- **ADMINISTRATIVELY DEFERRED.** No response from department.

D. CTPR 587abcz GROUP PRODUCTION WORKSHOP (4-2-2-0, FaSpSm)
Advanced group project involving the creative use of visuals (live action or animated) and sound specifically designed for students who want to work in pairs. Open to production majors only. Graded IP.

NEW PREREQUISITE: CTPR 546L or CTPR 547; CTPR 532, CTPR 573 (for directors); CTPR 573 (for producers); for other crew positions related intermediate seminar
OLD PREREQUISITE: for directing position: CTPR 532, CTPR 551; for producing position: CTPR 551

- **1/9/06 GPSC MEETING: ADMINISTRATIVELY DEFERRED**, although the prerequisites as requested are not enforceable by the registration system. The department has been asked to provide more information. This request is similar to both “F” and “G” with the same rationale. The syllabus has all the required elements.
- **ADMINISTRATIVELY DEFERRED.** No response from department.

VI. VITERBI SCHOOL OF ENGINEERING: DANIEL J. EPSTEIN DEPARTMENT OF
INDUSTRIAL AND SYSTEMS ENGINEERING Req. by James Moore II

Revise a degree program: Eff. Fall 2006

M.S., Systems Architecture and Engineering [30 unit program]

Delete course list of Design Experience area; edit the Technical Management and General Technical areas; update the lists of courses in Technical Management, General Technical and the Technical Specializations areas.

- **12/12/05 GPSC MEETING: ADMINISTRATIVELY DEFERRED**, pending clarification of the “general” area. This is a distance learning degree program that has a huge number of courses that can be taken in multiple thematic areas. This is a rather complicated #201 document with a lot of courses listed without a lot of real description. The primary changes seem to be adding 1 course option in the required courses, and allowing greater flexibility in selecting a design course. The electives requirement remains the same but some additional options exist. One area of confusion is that electives in “General Management Area” are required but courses are listed for “General Technical Area” that do not seem to be required. This may be a typo in the designation of the areas. In general this seems to require considerable oversight by the program advisor but this may be desired by the degree.
- **1/9/06 GPSC MEETING: DEFERRED.** No response from department.
- **APPROVED.** The department responded with clarifications that resulted in revised catalogue copy that make the requirements more understandable.

Includes a new course:

1. SAE 543 CASE STUDIES IN SYSTEMS ENGINEERING (3, FaSp)
Real-world case studies in DoD, NASA, and commercial arenas, employing new methodologies to cover the fundamental positive and negative development learning principles of systems engineering. Prerequisite: SAE 541, SAE 549.

ALSO: ISE 543 CASE STUDIES IN SYSTEMS ENGINEERING (3, FaSp)
(Enroll in SAE 543.)

- **12/12/05 GPSC MEETING: DEFERRED TO PANEL CHAIR**, requesting additional clarification and detail for the syllabus to include more description of the presentations, reports and actual topics to be discussed. This is a new elective course that will be done completely by distance learning (DEN). The syllabus is quite brief and the actual content in the course discussed in limited detail. It is not clear how this course can be done with all the student presentations by distance learning unless it is a synchronous method that may not be applicable to all enrolled distance learning students. The case studies (Major, Minor) are described in only limited detail. **The request to cross-list ISE 543 is deferred to administrative actions.**
- **DEFERRED.** No response from department.

PANEL D: BUSINESS, POLICY, PLANNING & DEVELOPMENT, and EDUCATION

VII. MARSHALL SCHOOL OF BUSINESS: INFORMATION AND OPERATIONS
MANAGEMENT Req. by Yehuda Bassok

A. Add a new degree program and 3 new certificate programs: Eff. Fall 2006

Master of Digital Supply Chain Management [30 unit program], Certificate in Information Systems and Supply Chain Management [12 unit program], Certificate in Optimization and Supply Chain Management [12 unit program], Certificate in Supply Chain Strategy [12 unit program]

- **12/12/05 GPSC MEETING: DEFERRED TO PANEL CHAIR**, pending clarification about courses, **for the Master's program**. The committee asks the department to **RESUBMIT the request for the certificates, with a minimum of 15 units**.

This 30-unit Master's program consists of courses from Marshall's IOM and Viterbi's ISE departments. It is delivered entirely by DEN and targets off-campus students. The proposal cites 2 similar programs in the United States: an on-campus program at MIT and an off-campus program at Indiana University. **NOTE:** Panel D was provided with a version of this request that was provided to the Curriculum office on November 1, before the School of Engineering contributed their signature and input. After that version was provided to the panel, the department provided a revised one, which was provided to the entire committee just prior to the meeting. The panel's review resulted in a list of questions that were forwarded to the faculty contact, who provided answers that were provided to the committee at the meeting. The committee has a number of questions about the Master's program and the three certificates that require clarification:

1. The program is entitled Digital Supply Chain Management, yet no supply chain courses are listed as requirement. The three required courses are foundational courses in statistics, information systems and operations management. Courses in supply chain management, logistics are listed under elective courses. Depending on how the electives are chosen, a student may complete the program with very minimal exposure to supply chain management. A suggestion is to restructure the requirements so that a student must take the foundational courses plus a minimum level of exposure to the two key elements in the program: supply chain management and digital information systems. The department's response was that they believed the core courses are essential, and didn't require the supply chain courses in order to provide flexibility, but they would be willing to change it to a required course.
2. In the sample program, IOM 581 is listed twice.
3. The panel wanted to know if the program is available to on-campus students; the department indicated that it is not, but this may change in the future.
4. Catalogue copy, insertion to page 150, under Degree Requirements:
The meaning and intent of the second paragraph is not clear. What is the basis of the petition? Is it to replace required or elective courses or both? Why is this limited to DEN courses? The department's response is to reword it as follows: "Students may petition to apply appropriately related courses offered through the DSCM program in lieu of an equal number of required elective units."
5. Certificates:
 - i. Each of the certificates is proposed to be earned by completing four 3-unit courses selected from a list of seven courses. The panel would like to know why it is a good idea to offer three separate certificates, given that there is significant course overlap. For example, four out of the seven courses listed under the first proposed program duplicate those listed under the third (IOM 540,581,520 and 538). Therefore two students selecting the exact same 4 courses can earn different certificates. More guidance should be provided in course selection. The department responded that while it is possible that students in different certificate programs will choose the exact same courses, it is more likely that they will choose courses more relevant to their careers, and therefore more applicable to the focus of the certificate, and that the overlap is designed for maximum flexibility.

- ii. Finally, at its May 2005 meeting, GPSC stated that graduate certificates must have a minimum of 16 units. This would be less attractive to the business school, partly because their graduate courses are three units, or fractions thereof. The department responded saying that in order to attract as many qualified candidates as possible they wanted to require 12 rather than 16 units. GPSC is willing to approve the certificates at 15 units, because the increase in the unit requirement was not made widely known. (Although it should be noted that Certificate proposals considered during Spring 2005 with fewer than 16 units were not approved. Furthermore, the GPSC adjusts the minimum requirement to 15 units for certificates, taking into consideration that Business and other schools offer 3-unit courses. This adjustment reflects a compromise between requiring a minimum number of units versus requiring a minimum number of courses. Some discussion ensued about the difference between a 3-unit course and a 4-unit one, and the differences between programs that offer 2 and 3-unit courses, and therefore many more courses per program than those offering four-unit courses.
- iii. The Curriculum office will see to it that the updated requirements are put on its website.
 - **DEFERRED.** Response received from department, and is under review.

Includes 2 new courses:

- 1. IOM 502 OPERATIONS STRATEGY (3, FaSp)
Provides students with a set of frameworks, analytical tools/concepts needed to design, evaluate, and implement strategies that effectively address management/operations of large systems effectively. Open to graduate business students only.
 - **12/12/05 GPSC MEETING: DEFERRED TO PANEL CHAIR.** The course content is fine, however, the course descriptions imply that the course is in a traditional on-campus format, involving class discussions, ‘cold-calling’ students and requiring presentations. These are not viable for a DEN course. The percentage for participation is inconsistent, is it 25% or 10%? Also, no course material is listed for Class 4 (Game theory).
 - **DEFERRED.** Response received from department, and is under review.
- 2. IOM 504 STRATEGIC SOURCING (3, FaSp)
Examines the role of strategic procurement in supply-chain management organized into such topics as sourcing, outsourcing, e-procurement, and procurement integration collaboration. Open to graduate business students only.
 - **12/12/05 GPSC MEETING: DEFERRED TO PANEL CHAIR.** The course content is fine, however, the course descriptions imply that the course is in a traditional on-campus format, involving class discussions, ‘cold-calling’ students and requiring presentations. These are not viable for a DEN course. The percentage for participation is inconsistent, is it 25% or 10%?
 - **DEFERRED.** Response received from department, and is under review.

Includes a reinstated and revised course:

3. NEW: IOM 520 LOGISTICS MANAGEMENT (3, FaSp)

Gives students a managerial knowledge of basic logistics concepts and principles. Some topics include management of logistics cost integration, transportation, distribution, and customer service. Open to graduate business students only.

OLD: IOM 520 LOGISTICS AND SUPPLY CHAIN OPTIMIZATION (3, FaSp)

Focus on supply chain modeling and optimization. The student will learn about commercial system for evaluating, benchmarking, and optimizing complex supply chains, such as SAILS. Both strategic and operational models will be studied in detail. Open to graduate business students only.

➤ **12/12/05 GPSC MEETING: DEFERRED TO PANEL CHAIR.** The course is fine; but, again, how is the 10% participation evaluated for a DEN course?

➤ **DEFERRED.** Response received from department, and is under review.

XXV. MARSHALL SCHOOL OF BUSINESS: MARKETING

Req. by Ravi Kumar

Revise a course:

Eff. Fall 2006

NEW: MKT 529 CUSTOMER RELATIONSHIP MANAGEMENT (3, Irr)

Development, analysis, evaluation and implementation of effective customer relationship management programs within the context of a customer-focused rather than a product-focused marketing approach. Emphasis on the components of a customer relationship management model. Recommended preparation: GSBA 509 or GSBA 528.

OLD: MKT 529 ACCOUNT MANAGEMENT (3)

Planning, management and policy formulation for the management of accounts. The sales process, managing major accounts, distribution channel management, and organizational support systems. Focus is on customer management and the organizational and interpersonal processes required for such management. Recommended preparation: GSBA 509 or GSBA 528.

➤ **ADMINISTRATIVELY DEFERRED.** The catalogue description exceeds the 25-word limit. The department is asked to reduce it.

XXI. POLICY, PLANNING, AND DEVELOPMENT

Req. by Daniel Mazmanian

A. Add a new dual degree program:

Eff. Spring 2006

Master of Public Policy/Master of Planning [62 unit program]

➤ **10/10/05 GPSC MEETING: DEFERRED to panel.** This proposal is to create a dual degree master program (62 total units) by combining courses and requirements for the Master of Public Policy (MPP 48 units) and Master of Planning (MPL 48 units). The justification for the new degree is that it fits the strategic direction of the School of Policy, Planning and Development on “governance and place issues.” Clarification and additional information is needed from the SPPD: Dual degrees must satisfy all requirements for both degrees. It seems that PPD 525 and 528 (required for the stand-alone MPL) are not required in the dual degree program. Similarly, PPD 561 (Practicum) is required for the MPP but is not required in the dual degree program.

➤ **11/14/05 GPSC MEETING DEFERRED:** A response from the department was provided and is included in this packet for your review. Recommendation to be made at the meeting. The material they provided addressed some of the concerns about unmet requirements for the degrees, but not all. As many as 12 units from each 48-unit degree

may be counted toward the other, which reduces the total number of units from 96 to 72. Other issues have to do with course requirements: (1) the Public Policy Master's requires a management course, but that is missing from the proposed dual degree; (2) The Master of Planning degree requires 8 units of 531 or 532 (both repeatable courses), and the catalogue wording should indicate the students are required to take that coursework, not that they may choose to. Also, the Planning Master's requires 20 units of specialization electives in planning, with at least 12 of those units from PPD. (3) The catalogue copy might be clearer if the methodology requirement is listed separately, with a list of the possible courses, and it may also be best to list out required courses PPD 5 61, 531 or 532, as are the other required courses. If all these units are added to the total number, the resulting sum is 82. It may be that one or more of the courses listed above can be identified as equivalent to other courses in the program, and therefore redundant and unnecessary. These equivalencies must be clearly identified in order for the program to be approved, and if there are not enough equivalencies the degree program must be made up of more than 72 units.

- **12/12/05 GPSC MEETING: DEFERRED.** No response from department.
- **DEFERRED TO PANEL CHAIR.** A response was received from the department, which is not completely responsive.

XXVI. ROSSIER SCHOOL OF EDUCATION

Req. by David Marsh

Add a new course:

Eff. Fall 2006

EDUC 553 PSYCHOPHARMACOLOGY FOR MARRIAGE AND FAMILY THERAPISTS (3, Sp)
Focus on the effects of drugs on behavior. Provides a general understanding of the professional and ethical issues for marriage and family therapists.

- **ADMINISTRATIVELY DEFERRED.** The proposal is for a new course in the effects of psychotropic medication. The course is required for students seeking licensure in Marriage and Family Therapy with the California Board of Behavioral Sciences. The School of Pharmacy has indicated their approval of the course via an email exchange. This course is proposed as a (new) required course for the MFT program. The department is asked to provide information as to how the course fits into the affected degree program.