

GRADUATE AND PROFESSIONAL STUDIES COMMITTEE

FULL COMMITTEE

MINUTES

January 9, 2006

2:00-4:30

ACC 312

- I. Minutes from meeting of December 12, 2005
 - **APPROVED.**

- II. Administrative Items
 - **APPROVED.**

- III. Deferral Addendum
 - **APPROVED.**

- IV. Information Items
 - *No information items at this meeting. Some are expected at the February meeting.*

PANEL A: HEALTH, NATURAL SCIENCES, AND COMMUNICATION

NOTE: No responses were available at the time the packets were delivered. All items were deferred to the February meeting.

DEFERRED ITEMS:

No deferred items.

NEW ITEMS:

V. ANNENBERG SCHOOL FOR COMMUNICATION: COMMUNICATION
Req. by Larry Gross

Revise 3 degree programs: Eff. Fall 2006

Revise **M.A., Communication Management [32 unit program], J.D./M.A., Communication Management [93 unit program], M.A., Communication Management/M.A., Jewish Communal Service [78 unit program]** into **Master of Communication Management, J.D./Master of Communication Management, Master of Communication Management/M.A., Jewish Communal Service**

VI. KECK SCHOOL OF MEDICINE: PREVENTIVE MEDICINE Req. by Ronald Ross

Revise a degree program and 4 associated dual degrees: Eff. Fall 2006

Master of Public Health [42-46 unit program], Ph.D., Psychology/Master of Public Health, Pharm.D./Master of Public Health, M.D./Master of Public Health, Doctor of Physical Therapy/Master of Public Health
Raise required units to 43-47; revise the existing 4 tracks and add a new track in Child and Family Health.

Includes 9 new courses:

A. PM 562 INTERVENTION APPROACHES FOR HEALTH PROMOTION AND DISEASE PREVENTION (4, Sp)

Review of intervention approaches in diverse settings, using varied strategies, and for different target groups. Emphasis on resources and practical considerations necessary to produce, deliver, monitor, and disseminate an intervention with demonstrated effectiveness.

B. PM 563 ORGANIZING AND MOBILIZING COMMUNITIES FOR GLOBAL HEALTH (4, Fa)

Review of theories, principles, models, techniques and effective strategies of organizing and mobilization efforts. Examples from ethnic and minority communities in the U.S. and abroad using participatory, organizational, community empowerment, and public-private partnership.

C. PM 564 PUBLIC HEALTH LEADERSHIP AND MANAGEMENT (4, Sm)

Examination of future-focused leadership principles with applications to public health systems. Formulation and implementation of strategy, organizational management and change, and development of public health organizations.

- D. PM 580 FOUNDATIONS OF CHILD HEALTH (4, Sp)
Overview of issues related to infant, child, and adolescent health, including special health considerations at different points in the developmental cycle, health care systems and policies, and health disparities.
- E. PM 581 QUALITY AND INEQUALITY IN HEALTH CARE: EXAMINATION OF HEALTH SERVICES (4, Fa)
Social inequalities, including racial/ethnic disparities and income related inequalities are examined in the context of access and delivery of health care in the U.S.
- F. PM 582 EPIDEMIOLOGY AND PREVENTION OF PEDIATRIC INJURIES (4, Fa)
Examines the incidence and causes of injuries to children from birth to adolescence, risk factor distributions, and approaches to prevention.
- G. PM 583 FOUNDATIONS OF EARLY CHILDHOOD MENTAL HEALTH (4, Fa)
Overview of major infant and early childhood mental health issues, relating to the status of child mental health and the importance of comprehensive systems of care for children that support resilience and respond to biological and psychosocial mental health risks.
- H. PM 584 SYSTEMS OF CARE FOR CHILDREN WITH SPECIAL NEEDS (4, Sm)
Examines and evaluates principles, policies, programs and practices (systems) that have evolved to identify, assess and meet the special needs of children and families. Includes both historical and current perspectives.
- I. PM 585 CHILD HEALTH POLICY (4, Fa)
History of child health and social welfare programs during the past century. Issues examining health status and health service delivery, the role of health care financing, and health policy.

Includes 3 revised courses:

- J. NEW: PM 501 FOUNDATIONS IN HEALTH EDUCATION AND PROMOTION (4, FaSp)
Overview and application of behavioral theories to the field of health education and promotion.
Examines the determinants of health behavior and strategies for change at the individual, group, and community level.
- OLD: PM 501 FOUNDATIONS IN HEALTH EDUCATION BEHAVIOR (4)
[Description same as above]
- K. NEW: PM 529 ENVIRONMENTAL HEALTH: A EPIDEMIOLOGICAL APPROACH (4, FaSp)
An overview of environmental health, identifying issues in assessing effects of exposure on health and potential interventions for reducing adverse health risks. Prerequisite: PM 510L, PM 512.
- OLD: PM 529 ENVIRONMENTAL AND OCCUPATIONAL HEALTH: AN EPIDEMIOLOGICAL APPROACH (3, Sp)
[Description and prerequisite same as above]

- L. NEW: PM 540 MATERNAL AND CHILD NUTRITION (4)
Physiological basis for good nutrition during pregnancy and childhood through adolescence. Design, implementation and evaluation of public health nutrition programs serving women and children.
Recommended preparation: PM 530.

OLD: PM 540 MATERNAL AND CHILD HEALTH AND NUTRITION (4, Sp)
Public health issues and appropriate interventions relating to maternal and child health and nutrition.
Recommended preparation: PM 530.

VII. PHARMACY Req. by Enrique Cadenas

Add a new course: Eff. Fall 2006

MPTX 526 CHEMISTRY MANUFACTURING AND CONTROLS (3, Fa)
Provides a firm foundation in the domestic and international CMC process, from concept to commercialization of new active pharmaceutical ingredients and products. Recommended preparation: undergraduate degree in pharmacy, medicine or independent health science, engineering or equivalent.

PANEL B: SOCIAL SCIENCES, HUMANITIES, INTERNATIONAL RELATIONS, AND LAW

DEFERRED ITEMS:

VIII. FINE ARTS Req. by Ruth Weisberg

Add a new course: Eff. Fall 2006

B. FA 520 INDIVIDUAL STUDIES (1-5, max 16, FaSmSp)
Investigation of creative problems through various media. Course may be repeated; maximum number of units to be determined by advisor.

- **11/14/05 GPSC MEETING: DEFERRED to panel.** A full syllabus or comparable description must be provided so the student will understand the goals, the flow or process of this repeatable course and the criteria for earning a letter grade. Note that in the catalogue copy, the units are shown to be 14 while in the 301 form the max units are 16. Clarification is requested.
- **12/12/05 GPSC MEETING: DEFERRED.** No response from school.
- **DEFERRED TO PANEL CHAIR.** A response was provided, but it was incomplete as to the grade breakdown. A more detailed grade breakdown is requested.

IX. ARCHITECTURE

Req. by Charles Lagreco

Add a new certificate program:

Eff Fall 2006

Certificate in Building Science [16 unit program]

- **12/12/05 GPSC MEETING: DEFERRED to panel.** ARCH 519 and 619, two courses listed as counting toward the degree, have not yet been submitted for review. Does the department want to withdraw these courses from the list of courses from which to choose? Or do they plan to provide the course requests in time for the January panels?
- **APPROVED.** The department intends to offer the certificate without ARCH 519 and ARCH 619.

X. COLLEGE OF LETTERS, ARTS AND SCIENCES

Req. by Jane Cody

Add a new program:

Eff. Fall 2006

Master of Liberal Studies [30 unit program]

- **12/12/05 GPSC MEETING: DEFERRED to panel.** It seems unusual to the committee to have a non-MA (read professional) degree program for a College degree. The proposed degree does not appear to intend to prepare a student for a profession, so it seems inappropriate to consider it a professional degree. Master's programs that are not MA or MS degrees are conferred by professional schools instead of the Graduate School, to prepare students for a profession. The program resembles a continuing education program that the University offered years ago through the College of Continuing Education, which, when the CCE was dissolved, was not picked up by any of the schools. The rationale for the program is not sufficiently explicit, and more course proposals (at least enough to constitute a sample program) are needed before the program can be approved. If they mean to include courses from other departments as elective courses, that needs to be spelled out. Questions about the structure of the program are unclear. Will students be advised by one advisor or a committee? What are the admissions requirements? They are provided in the catalogue copy and not the form; please clarify. The program description indicates that students must be continuously enrolled, but it is not clear happens when they do not. Finally, it is not clear why the courses should be at the 900 level; there doesn't seem to be a compelling reason for this. Dan Bayer, primary faculty contact, is to be invited to attend the January meeting to answer the committee's questions.
- **DENIED.** No written response or additional course requests were provided in advance. Dan Bayer, who attended the meeting, explained that the program is designed to appeal to those individuals who inhabit the downtown Los Angeles area who have bachelor's degrees and "an intellectual itch to scratch." The proposers want to make it possible for persons interested in the natural and physical sciences as well as the social sciences and arts and humanities to pursue this degree. It is designed for students to take one course in the fall, another in the spring, and a two-week intensive field study in the summer, for three years. Committee members expressed discomfort approving a program for which only two courses (8 units) out of the total number have been proposed. While it is theoretically possible to complete the requirements for the degree with existing courses it seems unlikely that many departments would be willing to permit these students in their classes, as sometimes departments limit enrollment in their courses to students pursuing degrees in their own area. A conundrum exists; the GPSC has trouble approving a program without a sufficient number of applicable courses, and the proposing unit has difficulty asking faculty to develop courses for a program that is not off the ground. Committee members agreed that the program was not sufficiently developed and consisted of a small number of courses that also are not well developed. The fact that it is aimed at working professionals who are unlikely to make this their first priority means that the potential for their starting and stopping over a long period of time seems great.

NEW ITEMS:

XI LAS: COMPARATIVE LITERATURE

Req. by Peggy Kamuf

Revise 2 programs:

Eff. Fall 2006

A. **M.A., Comparative Literature** [29-32 unit program]

New foreign language admission requirements; omission of description of minor field; rename Screening Examination to M.A. Examination.

➤ **APPROVED.**

B. **Ph.D., Comparative Literature** [60 unit program]

Require a minimum grade of B on COLT 502 final exam; replace Screening Examination with Screening Procedure at the end of the second semester; change name of former Screening Exam to Screening Procedure; change name of former Screening Exam to Major Field Examination and add Literary Analysis Exercise; change name of Comparative Field Examination to Comparative Field Exercise; revise Catalogue language for Qualifying Examination and Dissertation Oral Examination.

➤ **APPROVED**

PANEL C: PHYSICAL SCIENCES, ENGINEERING, FINE ARTS and CINEMA-TELEVISION

DEFERRED ITEMS:

XII. CINEMA-TELEVISION

Req. by Michael Renov

Revise a degree program:

Eff. Fall 2006

M.F.A., Writing for Screen and Television [44 unit program]

Raise the minimum of 2/3 units at the 500 level or above to 1/2.

➤ **12/12/05 GPSC MEETING: DEFERRED TO PANEL.** Questions have been raised about exceeding the established maximum number of 400-level courses that can be applied to a Master's degree. If so many undergraduate level courses can be applied to this degree, is it really a Master's level program? Does the School not offer enough 500 level courses to support a Maser's program in this area? Would it be feasible to upgrade some of the 400-level courses to the 500 level? The department is asked to provide compelling justification for an exception to the policy to be made for this degree.

➤ **APPROVED.** A response was received from the department, which was included in the packet for the meeting. The argument that was most compelling in support of the revision was that the degree program requires 44 units, so permitting half of that large number seemed less objectionable.

XIII. LAS: EARTH SCIENCES

Req. by Thomas Henryey

Revise a course:

Eff. Fall 2006

NEW: GEOL 609ab GEOPHYSICS SEMINAR (3-1, max 3, FaSp)

Current theoretical and observational research on earthquake physics, fault mechanics, deformation of the lithosphere, and mantle dynamics. Seminar 1 hour, field trip.

OLD: GEOL 609 SEMINAR IN EARTHQUAKE PHYSICS (2, max 6)

Current research on the physics governing earthquakes and faults, including results from continuum and fracture mechanics, statistical physics, lab experiments, and seismological observations.

- **12/12/05 GPSC MEETING: DEFERRED TO PANEL**, pending receipt of a revised submission. This course has a particularly topical theme that is presented by a series of lectures from outstanding individuals in the field, which should prove quite interesting for the students. However, this is a rather confusing submission. A previous 2-unit seminar series that could be taken 3 times, is now being changed to a seminar that is for 3 units and another for 1 unit that can be taken 3 times. It is not clear how a one-hour per week seminar can be translated into a 3-unit course and the rationale provided in the #301 form is not convincing. There is also some discussion about a “reduced GS II version” that is not clear but appears to suggest that some students might not complete the same work as other students in the course. The rationale for the requested change and the specific details of student enrollment and course organization are required.
- **DEFERRED.** No response was received in time to include in the packets.

NEW ITEMS:

XIV. CINEMA-TELEVISION: INTERACTIVE MEDIA DIVISION

Req. by Scott S. Fisher

A. Add 2 new courses:

Eff. Fall 2006

1. CTIN 501 DATABASE CINEMA (2, FaSp)

Provide students with a ‘vocabulary’ of conceptual and artistic means to create computer based interactive works.

- **APPROVED.**

2. CTIN 599 SPECIAL TOPICS (2-4, max 8, FaSpSm)

Detailed investigation of new or emerging aspects of interactive media; special subjects offered by visiting faculty; experimental subjects.

- **APPROVED.** This new course is being introduced specifically to address a concern by GPSC about the 2/3 rule for courses 500 or higher for a graduate degree. As a 599 there is flexibility to offer special topics when they are relevant. An exemplar course is provided and that syllabus meets all the expectations of GPSC. This course will benefit students and the program.

B. Revise 2 courses: Eff. Fall 2006

1. CTIN 555a ADVANCED INTERACTIVE PROJECT (4, Fa)

A two-semester sequence in which students produce and test an advanced interactive project. Open to Interactive Media MFA students only. Prerequisite: CTIN 548.

NEW GRADING OPTION: IP
OLD GRADING OPTION: Letter

- **ADMINISTRATIVELY DEFERRED** to clarify the grading policy between a and b. The only change requested on the form is the grading option for “a” from letter to IP. This is based upon the nature of this course in the degree program, which precludes completion of the project in the semester time frame. CTIN 555b will remain a letter-graded course. The syllabus, however, shows that the course will be ‘graded’ at the end of each semester. A revised syllabus that shows that the course is graded ‘IP’ in the first semester is requested.

2. NEW: CTIN 584L GRADUATE INTERACTIVE GROUP PROJECT (4, max 8, FaSp)
Students work in small, interdisciplinary teams on focused interactive projects which approach professional levels of creative, intellectual and aesthetic performance.

OLD: CTIN 584 GRADUATE INTERACTIVE GROUP PROJECT (6, FaSp)
Advanced interactive group workshop for students who want to produce and complete an advanced interactive media project. CTPR 541, CTPR 551.

- **DEFERRED TO PANEL CHAIR** pending clarification of how the course time requirements will change to accommodate the unit change from 6 to 4. The request to reduce units for the course from 6 to 4 is intended to allow greater numbers of students from multiple programs to participate. It is not clear how the course will actually be changed to reduce the actual time required for the students so that 4 is more appropriate than 6. The syllabus has all the required components and is appropriate.

XV. CINEMA-TELEVISION: FILM AND TELEVISION PRODUCTION

Req. by Michael Taylor

Revise a degree program: Eff. Fall 2006

M.F.A., Cinema-Television [Film and Television Production track] [52 unit program]

- **APPROVED.** This revision request is the result of a long-term effort by the department, which seems consistent with the objectives for curriculum development and review as stated by the Provost’s office. The changes are to increase options for the students and increase the relevance of the course work to the students’ long-term objectives. This proposal is the type that we should expect all units to produce.

Add 3 new courses:

A. CTPR-522 REALITY TELEVISION SURVEY (2, FaSp)

A comprehensive overview of the world of reality television; each student will develop and pitch an original reality-based program. Prerequisite: CTPR 508.

- **DEFERRED TO PANEL.** Additional information on content and instructor needed. This new course will expose students to a new genre of television that may have impact on career choices. The course will be taught by adjunct faculty who are not identified but are in the television industry associated with this type of programming. From the syllabus this seems to be largely an experiential course discussing critical topics in the area. It is not completely clear what content will be central to the course learning outcomes. The body of knowledge to be mastered and the literature supporting that knowledge is not well defined.

B. CTPR 523 INTRODUCTION TO MULTIPLE-CAMERA PRODUCTION (2, FaSp)

How to direct comedy or dramatic scenes, using multiple camera techniques. Students also serve as crew members, learning lighting, mixing, studio controls, and stage management. Prerequisite: CTPR 508.

- **APPROVED,** with a note to the department regarding better definition of learning outcomes in the syllabus. This new course is based on technical aspects of production that seem critical to success in this field. The syllabus is rather brief, which may be due to the nature of the course, however it would likely benefit students in the course if there were a set of clearly defined learning outcomes that would result from the participation in the course.

C. CTPR 572 THE WORLD OF TELEVISION: FROM CONCEPT TO AIR AND EVERYTHING IN BETWEEN (2, FaSp)

Takes projects from conception to sale, including development, production, post-production, and marketing. Students will develop original projects. Prerequisite: CTPR 508.

- **DEFERRED TO PANEL.** This new elective course is being submitted to assist students in their career development. The objective of the course seems appropriate and will be of benefit to students and the program. There are details of the syllabus that need to be addressed, however. The grading profile has 10% for attendance and 15% for participation however attendance is not a suitable assessment criteria and participation is typically not greater than 10%. The course instructor is adjunct from the television industry, which leads to a question regarding the long-term stability of this line of teaching. The content in the course is described in limited detail and it would benefit students to have a defined set of learning outcomes. There does not seem to be any literature associated with this course so the course seems very highly defined by the presentations, which would seem to require greater detail in the expectations for each lecture.

Revise 5 courses:

D. NEW: CTPR 546L PRODUCTION III, FICTION (6, FaSp)

An intensive workshop experience in which students, crewing in their area of specialization, complete the shooting and postproduction of projects up to thirty minutes in length. Prerequisite: CTPR 508; CTPR 532 for directors; CTPR 537 for cinematographers.

- **ADMINISTRATIVELY DEFERRED.** This course revision is part of a 2 course revision that is based on the evolution of the program and the different educational paths of the students. This request will be of benefit to both the students and program. The prerequisites are not enforceable as requested and need clarification.

NEW: CTPR 547 PRODUCTION III, DOCUMENTARY (6, FaSp)

Intensive workshop; students shoot and finish documentary projects up to about 25 minutes. (Duplicates credit in former CTPR 546L.) Prerequisite: CTPR 508; CTPR 531 and crewing on CTPR 547 or CTPR 546L (for directors only).

- **ADMINISTRATIVELY DEFERRED.** This is the second course in the 2 course revision and this request is justified very well by the evolution that has occurred in the program over time. However, the prerequisites need clarification. It is not possible for a course to be prerequisite to itself.

OLD: CTPR 546L PRODUCTION III (6, max 12, FaSp)

An intensive workshop experience in which students, crewing in their area of specialization, complete the shooting and postproduction of projects up to thirty minutes in length. Prerequisite: CTPR 508.

E. NEW: CTPR 553 DEVELOPING THE ADVANCED PROJECT (1, FaSp)

Script workshop for advanced projects. Covers key screenplay elements, including protagonist and objective, conflict, obstacles, premise and opening, main tension, emotional throughline, etc. (Duplicates credit in former CTPR 551.) Prerequisite: CTPR 508.

- **APPROVED.** This is a request to separate a previous course into 2 different courses that will better reflect the actual activities of the students. This should be advantageous to both students and program.

NEW: CTPR 573 PRODUCING THE ADVANCED PROJECT (1, FaSp)

Basic skills of production planning as applied to students' advanced project scripts. Covers all steps from breakdown to delivery. Departmental approval. (Duplicates credit in former CTPR 551.) Prerequisite: CTPR 508.

- **APPROVED,** with a note that the committee encourages the department to either better justify 25% participation as a grading criterion or change the grade distribution to reduce it. This is the second in the 2 course housekeeping request to split the activities of the previous course CTPR 551 into 2 new courses that are more reflective of the actual student activity.

OLD: CTPR 551 PLANNING THE ADVANCED PRODUCTION (2, max 6)

An advanced preproduction workshop in which students complete the planning of an advanced project to be executed in CTPR 586ab or CTPR 581ab, CTPR 583 or CTPR 584. Prerequisite: CTPR 546.

F. CTPR 581abcz INDIVIDUAL PRODUCTION WORKSHOP (4-2-2-0, FaSpSm)

Individual experimental projects involving the creative use of visuals (live action or animated) and sound. Open to Production students only. Graded IP.

NEW PREREQUISITE: CTPR 546L or CTPR 547; CTPR 532, CTPR 573 (for directors); CTPR 573 (for producers); for other crew positions related intermediate seminar

OLD PREREQUISITE: CTPR 532, CTPR 546L, CTPR 551

- **ADMINISTRATIVELY DEFERRED,** because the prerequisites as requested are not enforceable by the registration system. The department has been asked to provide more information. This revision attempts to alter prerequisites such that students with different backgrounds can participate in these production workshops. This reflects the growing diversity in educational pathways in the program and this should be beneficial to students and the program. The syllabus is quite detailed for a workshop course and has all the required elements.

G. CTPR 582abz ADVANCED PRODUCTION SEMINAR (2-2-0, FaSpSm)
Advanced individual film or video projects under the guidance of a faculty mentor, without benefit of university equipment or resources. Open to Production students only. Graded IP.

NEW PREREQUISITE: CTPR 546L or CTPR 547; CTPR 532, CTPR 573 (for directors); CTPR 573 (for producers); for other crew positions related intermediate seminar
OLD PREREQUISITE: CTPR 546L, CTPR 551

- **ADMINISTRATIVELY DEFERRED**, pending receipt of grading criteria and clarification of prerequisites. This request is similar to “F” above and has the same rationale, and the same issues with unenforceable prerequisites. The syllabus does not include a set of criteria for the grade.

H. CTPR 587abcz GROUP PRODUCTION WORKSHOP (4-2-2-0, FaSpSm)
Advanced group project involving the creative use of visuals (live action or animated) and sound specifically designed for students who want to work in pairs. Open to production majors only. Graded IP.

NEW PREREQUISITE: CTPR 546L or CTPR 547; CTPR 532, CTPR 573 (for directors); CTPR 573 (for producers); for other crew positions related intermediate seminar
OLD PREREQUISITE: for directing position: CTPR 532, CTPR 551; for producing position: CTPR 551

- **ADMINISTRATIVELY DEFERRED**, although the prerequisites as requested are not enforceable by the registration system. The department has been asked to provide more information. This request is similar to both “F” and “G” with the same rationale. The syllabus has all the required elements.

XVI. VITERBI SCHOOL OF ENGINEERING: CIVIL ENGINEERING

Req. by L. Carter Wellford

Revise a certificate program: Eff. Fall 2006

Certificate in Transportation Systems [17 unit program]

Add CE 471 as an alternate to CE 519; add CE 583 as an alternate to CE 585.

- **APPROVED.**

XVII. VITERBI SCHOOL OF ENGINEERING: ELECTRICAL ENGINEERING

Req. by Timothy Pinkston

A. Revise a degree program: Eff. Fall 2006

M.S., Computer Engineering [27 unit program]

Drop EE 454L from entrance requirement; drop CSCI 410 from the fundamental courses; add EE 550 and EE 55 to the core courses; drop four specializations (CAD, Computer Architecture, Networks, VLSI).

- **APPROVED.**

B. Add a new course: Eff. Fall 2006

EE 581 MATHEMATICAL FOUNDATIONS FOR COMPUTER AIDED DESIGN OF VLSI
CIRCUITS (3, Sp)

Mathematical techniques employed in computer-aided-design systems, including: graph theory, algorithmic and heuristic techniques for combinatorial problems, data structures and modeling. Prerequisite: CSCI 455, EE 477, EE 457; recommended preparation: CSCI 570.

ALSO: CSCI 587 MATHEMATICAL FOUNDATIONS FOR COMPUTER AIDED DESIGN
OF VLSI CIRCUITS (3, Sp)

(Enroll in EE 581.)

➤ **APPROVED.**

C. Revise a course: Eff. Fall 2006

EE 680 COMPUTER AIDED DESIGN OF DIGITAL SYSTEMS I (3, Sp)

Synthesis; partitioning; placement; routing of digital circuits; integrated circuit design methods; simulation at the switch, gate, register transfer and system levels.

NEW PREPARATION: Prerequisite: EE 581; recommended preparation: EE 577a

OLD PREPARATION: Recommended preparation: EE 577a

➤ **APPROVED.**

XVIII. VITERBI SCHOOL OF ENGINEERING: PETROLEUM ENGINEERING

Req. by I. Ershaghi

Revise a course: Eff. Fall 2006

NEW: PTE 502 ADVANCED RESERVOIR CHARACTERIZATION (3, Sp)

Sources of data for reservoir characterization; cross-disciplinary integration; geologic models; sequence stratigraphic, lithologic, well test and geophysical models; 4-D seismic; compartmentalized and fractured reservoirs; error and risk analysis. Graduate standing in PTE. Prerequisite: PTE 411x, PTE 461; corequisite: PTE 506.

OLD: PTE 502 APPLIED WELL LOGGING (3, Sp)

Modern well logs from both open and cased holes, and methods for analyzing them to obtain information on reservoir rock properties and fluid saturations. Corequisite: PTE 506.

➤ **APPROVED, with one abstention** from a faculty member from the department.

PANEL D: BUSINESS, POLICY, PLANNING AND DEVELOPMENT, and EDUCATION

DEFERRED ITEMS

XIX. MARSHALL SCHOOL OF BUSINESS: EXECUTIVE DEVELOPMENT

Req. by Mark Wilbur

Add 3 new courses:

Eff. Spring 2006

- **10/10/05 GPSC MEETING: DEFERRED TO PANEL, all three courses shown below.** Is there a chance that these course requests might constitute a dilution of USC courses? The proposed courses are to be offered using an extraordinary, though not unprecedented, format: lengthy intensives at hotels over a series of weekends. Is the teaching being subcontracted to an outside group, IIL? How will the School of Business faculty supervise the teaching at the distant locations? The committee wonders if it is a problem to put what appears to be a continuing education course on a USC transcript. Jim Ellis is to be invited to the November GPSC meeting
- **11/14/05 GPSC MEETING: DEFERRED TO PANEL:** A response from the department was provided via email and paper copies were distributed at the meeting. Jody Tolan from Executive Education attended the meeting to answer questions. She reports that these courses are proposed as graduate level courses so that students can provide a transcript to their business in order to be reimbursed for the tuition. Reportedly, companies want to employ individuals who have completed interest-bearing courses at the graduate level. The Business School offers BUAD 020 and 040 that count toward a 'departmental certificate' and the proposed courses are similar to those, except they are at the graduate level. They are not designed to be taken by graduate students enrolled in a degree program. The outside group, IIL, are to teach the courses because Business School faculty do not have the expertise to teach Project Management. While it is true that the IIL instructors would not qualify to be hired as tenure-track faculty (not required to have a Ph.D, for example), it is possible they are as qualified as full-time clinical instructors. GPSC still considers these courses to be equivalent to continuing education courses taught by many professional schools on campus. Perhaps the provost would consider reopening the College of Continuing Education to house these types of courses. Jody Tolan agreed to provide information about comparative institutions that offer similar courses, such as admission criteria and catalogue copy, to the GPSC in time for consideration at the December meeting. She also was advised to consult with the appropriate offices in the professional schools (Dentistry, for example), regarding their best practices in this regard.
- 12/12/05 GPSC MEETING: DEFERRED TO PANEL.** No response from department.
- **DISCUSSION.** The department provided a response which was provided to the committee in advance. The response indicates that:
- Intended instructors for the proposed courses would in general meet Marshall standards for clinical faculty. Instructors will be reviewed and approved by the Office of Executive Education. Course evaluations will be conducted and instructor performance will be monitored.
 - The peer institutions cited in Marshall's response (NYU, U of Chicago, UCLA, UC Irvine and UCSD) all currently offer similar courses through Continuing Education. The University of Chicago has a more flexible system in which students who require university credit registers as a Graduate Student at Large (GSAL). This status permits students to be able to continue to expand their professional credentials without enrolling in a degree program. This appears to be offered via continuing education, a structure that does not exist at USC.
 - Marshall gives 2 reasons for requesting university credit for the proposed courses: (1) certain companies would only reimburse tuition for courses carrying university credit; and (2) it is desirable to distinguish rigorous professional courses such as those in this proposal from the lower-level non-professional courses commonly associated with Continuing Education.
- The GPSC continues to maintain that the courses are not at the graduate level, and that the IIL instructors and courses, even with the proposed monitoring, are too far removed from the USC standard.

A. EXEC 570x PROJECT MANAGEMENT FUNDAMENTALS (1)

Theory, methods and practical techniques to initiate, plan, control and complete projects more effectively. Graded CR/NC. Open only to participants in managerial institutes and executive programs sponsored by the Marshall School of Business. Not available for degree credit to USC undergraduate or graduate students.

➤ **DENIED.**

B. EXEC 571x PROJECT MANAGEMENT (3)

An in-depth study of project management concepts, skills, and the role of project managers. Graded CR/NC. Open only to participants in executive programs sponsored by the Marshall School of Business. Not available for degree credit. Prerequisite: EXEC 570x.

➤ **DENIED.**

C. EXEC 572x ADVANCED PROJECT MANAGEMENT (3, Irr)

Advanced study of project management topics. Best practices, relationship skills for project managers, procurement, quality, risk management, earned value management systems, project portfolio management and requirements management. Graded CR/NC. Open to participants in executive programs sponsored by the Marshall School of Business. Not available for degree credit. At least 3 years of project management experience required.

➤ **DENIED.**

XX. MARSHALL SCHOOL OF BUSINESS

Req. by Ravi Kumar

Revise a degree program:

Eff. Fall 2006

A. **Master of Business Administration** [63 unit program]

Reintroduce a course and add a new course to the curriculum. Reduce unit values for some courses.

- **12/12/05 GPSC MEETING: DEFERRED TO PANEL.** This is a major revision of the program undertaken to improve the ranking of the School and the marketability of its graduates by better matching the curriculum to the rapidly changing external world. The total required units remain at 63, which is achieved by reducing the unit value of some of the revised courses. All the course revisions (with the exception of those revised to 2.5 units) are approvable. The panel needed clarification about contact hours, which was received by email from the department and evaluated at the meeting; the contact hour issue is now resolved. The request to revise most of the course units to 2.5 is not approvable. NOTE: a new required course, GSBA 585, was approved last month.
- **APPROVED.**
- **NOTE FROM 12/12/GPSC MEETING:** The GPSC does not approve any of the requests to change the unit value to 2.5. The committee suggests that the Business School reorganize the material in the proposed 2.5 unit courses into combinations of 2 and 3-unit courses.
- **DISCUSSION:** Vice Dean Ravi Kumar and Assistant Dean Sue Hunt from the Marshall School of Business provided a response via email in advance, and attended the meeting. They reported that the Marshall School's national ranking fell from 17th to 26th in the Fall semester 2004 and this reformatting of the courses and program is their response. The revision was developed after thorough review and benchmarking against other excellent MBA programs in the nation. The change is to add courses about global leadership and ethics, and to revise the number of

units assigned to specific courses without increasing the number of units for the program. Reducing some of the existing 3-unit courses to 2-unit courses was seen as reducing the esteem of those courses. The school undertook a review of the content of the courses and the contact hours, and developed the 2.5 unit courses. The view was expressed that these courses are self-contained within the School of Business and therefore the impact would not be felt in other units on campus. Therefore the committee recommends approval of the course requests.

Includes revised courses:

1. NEW: GSBA 504 OPERATIONS MANAGEMENT (2.5, Sp)
Formulation, modeling, analysis, and optimization of business decision problems; survey of concepts and techniques necessary to manage the operations function of a firm. (Duplicates credit in GSBA 534 and former GSBA 547b.)

OLD: GSBA 504 OPERATIONS MANAGEMENT (3, Sp)
[Description same as above]

➤ **12/12/05 GPSC MEETING: DEFERRED TO PANEL.** The request to reduce the unit value from 3 to 2.5 is not approved. GPSC suggests that the Business School reorganize the material so it is a 2 or 3-unit course. The grade breakdown in the EVALUATIONS section of the syllabus is inconsistent with the EXPECTATION section above it. The panel suggests making the EXPECTATION percentage consistent with the EVALUATIONS percentage.

➤ **APPROVED.**

2. NEW: GSBA 509 MARKETING MANAGEMENT (2.5, Fa)
Marketing is treated as a managerial decision-making process. Emphasis is given to understanding the concepts, tools, and techniques that comprise a comprehensive marketing strategy. (Duplicates credit in GSBA 528.)

OLD: GSBA 509 MARKETING MANAGEMENT (3, Sp)
[Description same as above]

➤ **12/12/05 GPSC MEETING: DEFERRED TO PANEL.** The request to reduce the unit value from 3 to 2.5 is not approved.

➤ **APPROVED.**

3. NEW: GSBA 510 ACCOUNTING CONCEPTS AND FINANCIAL REPORTING (2.5, 3, Fa)
Information systems for public reporting and for management decision-making; theory of asset and income measurement; interpretation and uses of accounting data and financial statements; analysis of cases.

OLD: GSBA 510 ACCOUNTING CONCEPTS AND FINANCIAL REPORTING (2, 3, Fa)
[Description same as above]

➤ **12/12/05 GPSC MEETING: DEFERRED TO PANEL.** The request to revise the unit value from 2, 3 to 2.5, 3 is not approved.

➤ **APPROVED.**

4. NEW: GSBA 511 MANAGERIAL ECONOMICS (2.5, 3, Fa)
Microeconomic theory with business applications; consumer demand, production theory, cost theory, and market theory; decision-making within the firm under different market and regulatory environments.

OLD: GSBA 511 MANAGERIAL ECONOMICS (2, 3, Fa)
[Description same as above]

- **12/12/05 GPSC MEETING: DEFERRED TO PANEL.** The request to revise the unit value from 2, 3 to 2.5, is not approved.
- **APPROVED.**

5. NEW: GSBA 521 CORPORATE FINANCE (2.5, Fa)
Basic principles of corporate finance; theory and application; management of short-term and long-term assets; financial instruments and markets; financial policy applications. (Duplicates credit in GSBA 548.) Recommended preparation: GSBA 510.

OLD: GSBA 521 CORPORATE FINANCE (3, Fa)
[Description and recommended preparation same as above]

- **12/12/05 GPSC MEETING: DEFERRED TO PANEL.** The request to revise the unit value from 3 to 2.5 is not approved.
- **APPROVED.**

6. NEW GSBA 524 DATA AND DECISION MODELS (2.5 Fa)
Principles of probability theory and classical statistics applied to business decision problems; survey analysis, estimation and prediction methods, evaluation, and control techniques. (Duplicates credit in GSBA 506ab.)

OLD: GSBA 524 APPLIED MANAGERIAL STATISTICS (2, 3, FaSp)
[Description same as above]

- **12/12/05 GPSC MEETING: DEFERRED TO PANEL.** The request to revise the unit value from 2, 3 to 2.5 is not approved.
- **APPROVED.**

XXI. POLICY, PLANNING, AND DEVELOPMENT

Req. by Daniel Mazmanian

A. Add a new dual degree program:

Eff. Spring 2006

Master of Public Policy/Master of Planning [62 unit program]

- **10/10/05 GPSC MEETING: DEFERRED to panel.** This proposal is to create a dual degree master program (62 total units) by combining courses and requirements for the Master of Public Policy (MPP 48 units) and Master of Planning (MPL 48 units). The justification for the new degree is that it fits the strategic direction of the School of Policy, Planning and Development on “governance and place issues.” Clarification and additional information is needed from the SPPD: Dual degrees must satisfy all requirements for both degrees. It seems that PPD 525 and 528 (required for the stand-alone MPL) are not required in the dual degree program. Similarly, PPD 561 (Practicum) is required for the MPP but is not required in the dual degree program.
- **11/14/05 GPSC MEETING DEFERRED:** A response from the department was provided and is included in this packet for your review. Recommendation to be made at the meeting. The material they provided addressed some of the concerns about unmet requirements for the degrees, but not all. As many as 12 units from each 48-unit degree may be counted toward the other, which reduces the total number of units from 96 to 72. Other issues have to do with course requirements: (1) the Public Policy Master’s requires a management course, but that is missing from the proposed dual degree; (2) The Master of Planning degree requires 8 units of 531 or 532 (both repeatable courses), and the catalogue wording should indicate the students are required to take that coursework, not that they may choose to. Also, the Planning Master’s requires 20 units of specialization electives in planning, with at least 12 of those units from PPD. (3) The catalogue copy might be clearer if the methodology requirement is listed separately, with a list of the possible courses, and it may also be best to list out required courses PPD 5 61, 531 or 532, as are the other required courses. If all these units are added to the total number, the resulting sum is 82. It may be that one or more of the courses listed above can be identified as equivalent to other courses in the program, and therefore redundant and unnecessary. These equivalencies must be clearly identified in order for the program to be approved, and if there are not enough equivalencies the degree program must be made up of more than 72 units.
- **12/12/05 GPSC MEETING: DEFERRED.** No response from department.
- **DEFERRED TO PANEL CHAIR.** A response was received from the department, which is not completely responsive.

NEW ITEMS:

XXII. LEVENTHAL SCHOOL OF ACCOUNTING

Req. by Ravi Kumar

Revise 8 courses:

Eff. Fall 2006

A. ACCT 550T TAX RESEARCH AND PRACTICE (3, Fa)

Tax law research methods, interpreting statutes, cases and rulings; communicating research results; administration and professional responsibilities of tax practice.

NEW REGISTRATION RESTRICTION: none

OLD REGISTRATION RESTRICTION: Open to MBT students only

NEW PREPARATION: Recommended preparation: introductory tax course

OLD PREPARATION: Recommended preparation: ACCT 544

- **APPROVED, with one abstention** from a faculty member from the department.

- B. NEW: ACCT 551 TAXATION OF PARTNERSHIPS AND S-CORPS (3, Fa)
Federal taxation and flow-through entities, including: partnerships, S corporations, limited liability partnerships (LLPs) and limited liability companies (LLCs). Prerequisite: ACCT 550T or ACCT 560 or LAW 600.

OLD: ACCT 551 TAXATION OF FLOW-THROUGH ENTITIES (3)
[Description same as above.] Open only to accounting, business taxation, and JD/business taxation students. Prerequisite: ACCT 550T; ACCT 560T or LAW 600.

- **APPROVED, with one abstention** from a faculty member from the department.

- C. ACCT 560T TAX THEORY AND ITS BUSINESS APPLICATIONS (3, FaSp)
Taxation and its relationship to business and investment decisions; the effects of taxation on business organization, capital structure, policies, operation, and expansion.

NEW REGISTRATION RESTRICTION: none
OLD REGISTRATION RESTRICTION: Open to MBT students only.

NEW RECOMMENDED PREPARATION: introductory tax course
OLD RECOMMENDED PREPARATION: ACCT 544

- **APPROVED, with one abstention** from a faculty member from the department.

- D. ACCT 561T INCOME TAX OF CORPORATIONS AND THEIR SHAREHOLDERS (3, Fa)
Concepts and principles governing the taxation of corporations and their shareholders; the effect of taxes on corporate formation, capital structure, distributions, and liquidations. Prerequisite: ACCT 550T; ACCT 560T or LAW 600.

NEW REGISTRATION RESTRICTION: none
OLD REGISTRATION RESTRICTION: Open only to accounting, business taxation, and JD/business taxation students.

- **APPROVED, with one abstention** from a faculty member from the department. The committee reminds the department that in general, no credit should be given for attendance and typically, no more than 10% credit should be awarded for participation.

- E. NEW: ACCT 569T ADVANCED PARTNERSHIP TAXATION (3, Sp)
Advanced tax concepts involving partnerships and limited liability companies, designed to produce a level of expertise in Subchapter K of the Internal Revenue Code. Prerequisite: ACCT 551T.

OLD: ACCT 569abT TAXATION OF SPECIAL ENTERPRISES (3-3)
Special tax concepts and principles relating to selected industries and specially-taxed forms of organization. *a*: For a selected industry; *b*: for a specially-taxed organization. Prerequisite: ACCT 551T.

- **APPROVED, with one abstention** from a faculty member from the department.

- F. NEW: ACCT 571T TAXATION OF INDIVIDUALS (3, Sp)
Application of tax law in areas of compensation planning, investment planning, tax shelters, and current developments relating to the individual taxpayer. Prerequisite: ACCT 550T; ACCT 560T or LAW 600.

OLD: ACCT 571T ADVANCED INDIVIDUAL TAX PLANNING (3)
[Description and prerequisites same as above]

- **APPROVED, with one abstention** from a faculty member from the department.

- G. ACCT 578T ADVANCED CORPORATE TAXATION (3, Sp)
Analysis of corporate divisions and reorganizations, carryovers, and other advanced topics in corporate taxation.

NEW PREREQUISITE: ACCT 550T
OLD PREREQUISITE: ACCT 550T, ACCT 561T

- **APPROVED, with one abstention** from a faculty member from the department.

XXIII. MARSHALL SCHOOL OF BUSINESS

Req. by Ravi Kumar

Add a new location to a program:

Eff. Fall 2006

Executive Master of Business Administration *[60 unit program]*

- **9 APPROVED, 1 DENIED.** The proposal is to add San Diego as a new location for the EMBA program. The structure of the program would be identical to that offered on the main campus, except for the difference in scheduling. In order to address the issue of competition with EMBA programs at UCLA and UCSD, the meeting times for the proposed Marshall San Diego EMBA program would be Fridays and Saturdays every other week. **Notes:** on the attached catalogue copy (page 4 of Form 201), under Page 144 revision, in the middle column: it states that ..'Thereafter, the 22 month MBA program meets on alternating Fridays and Saturdays.....'. This schedule is for the main campus program; it seems that the meeting time for the San Diego program should also be included here for purpose of clarity, or this schedule should be left out. Also, the registrar has indicated that the Business School will probably have to get WASC approval to offer the course on an off-campus site.

XXIV. MARSHALL SCHOOL OF BUSINESS: INFORMATION AND OPERATIONS MANAGEMENT

Req. by Yehuda Bassok

Add a new course:

Eff. Fall 2006

IOM 584 GLOBAL OPERATIONS MANAGEMENT (3, Sp)

Students gain exposure to the spectrum of issues which are critical to the globalization of operations and basic tradeoffs associated with global operations management decision. Open to graduate students in business and accounting only.

- **APPROVED.**

XXV. MARSHALL SCHOOL OF BUSINESS: MARKETING

Req. by Ravi Kumar

Revise a course:

Eff. Fall 2006

NEW: MKT 529 CUSTOMER RELATIONSHIP MANAGEMENT (3, Irr)

Development, analysis, evaluation and implementation of effective customer relationship management programs within the context of a customer-focused rather than a product-focused marketing approach. Emphasis on the components of a customer relationship management model. Recommended preparation: GSBA 509 or GSBA 528.

OLD: MKT 529 ACCOUNT MANAGEMENT (3)

Planning, management and policy formulation for the management of accounts. The sales process, managing major accounts, distribution channel management, and organizational support systems. Focus is on customer management and the organizational and interpersonal processes required for such management. Recommended preparation: GSBA 509 or GSBA 528.

- **ADMINISTRATIVELY DEFERRED.** The catalogue description exceeds the 25-word limit. The department is asked to reduce it.

XXVI. ROSSIER SCHOOL OF EDUCATION

Req. by David Marsh

Add a new course:

Eff. Fall 2006

EDUC 553 PSYCHOPHARMACOLOGY FOR MARRIAGE AND FAMILY THERAPISTS (3, Sp)

Focus on the effects of drugs on behavior. Provides a general understanding of the professional and ethical issues for marriage and family therapists.

- **ADMINISTRATIVELY DEFERRED.** The proposal is for a new course in the effects of psychotropic medication. The course is required for students seeking licensure in Marriage and Family Therapy with the California Board of Behavioral Sciences. The School of Pharmacy has indicated their approval of the course via an email exchange. This course is proposed as a (new) required course for the MFT program. The department is asked to provide information as to how the course fits into the affected degree program.

XXVII. SCHOOL OF POLICY, PLANNING AND DEVELOPMENT

Req. by Jack H. Knott

Revise a program:

Eff. Fall 2006

Executive Master of Health Administration [34 unit program]

Change requirement of required course HMGT 565 to choice of HMGT 565 or PPD 510a.

- **APPROVED.**

Members present

Hans Bozler
Lilia Espinoza (*student*)
Frances M. Fitzgerald (*support staff*)
Chrislynn Freed (*chair*)
Judith Garner
Elizabeth Garrett (*ex-officio*)
Sandra Howell
Carla Kaplan
Julena Lind (*ex-officio*)
James Ragan
Kenneth L. Servis (*ex-officio*)
Katherine Shing
Charles Shuler
John Silvester (*ex-officio*)
Bryan R. Simms
Joshua Watson (*student*)

Members absent

Ronald Alkana
Estela Bensimon
C. Anderson Johnson
Edward Maby
Franklin R. Manis
Jean Morrison (*ex-officio*)
Barbara Solomon
Jennifer Wolch (*ex-officio*)

Guests

Daniel Bayer,
College
Susan Hunt,
Business
Ravi Kumar,
Business

Chrislynn Freed, Chair
Graduate and Professional Studies Committee

Date