

SOCIAL SCIENCE PANEL

MINUTES

November 16, 2005

2:00 – 4:00 p.m.

TSC 206

I. MINUTES OF 10/19/05 SSP MEETING

- **APPROVED.**

DEFERRED ITEM

II: KECK SCHOOL OF MEDICINE: HEALTH PROMOTION AND DISEASE PREVENTION STUDIES

Req. by Elahe Nezami

Add a new minor:

Eff. Fall 2006

Cinema-Television for the Health Professions Minor [24 unit minor]

- **10/19/05 SSP MEETING: DEFERRED to panel.** Many questions were raised by this proposal. The department's original request was unclear about course requirements, so the curriculum office asked them to clarify it. They provided a second version of the request. The Cinema-School dean had signed off on the first version and was asked to weigh in on the second version; his response has not yet been received. The purpose and constituency of the minor are not clear. If the goal is to enable students in the health professions to be able to "partner with the entertainment industry" to disseminate health information, could this be achieved by taking only CNTV 190 and 191? (The minor currently does not *require* any additional CNTV courses.) And is CNTV 190, in particular, really essential? The panel suggests that it would be better to develop a course that deals specifically with the production of health-related cinema or TV. Additionally, there should be consideration of which CNTV courses would be most useful for someone wishing to be involved in making health videos. In what way would this minor be more useful and germane than the current cinema minor?
- **DEFERRED to panel:** No response from department.

NEW ITEMS:

III. MARSHALL SCHOOL OF BUSINESS: BUSINESS COMMUNICATION

Req. by Paul R. Frommer

Add a new course:

Eff. Fall 2006

BUCO 452 THE ART OF CASE ANALYSIS AND PRESENTATION (2, max 6, FaSp)

Develop analytical problem-solving and persuasive presentation skills to successfully analyze strategic business situations and convincingly argue your position in a competitive environment. Prerequisite: BUAD 304, WRIT 340.

ALSO: MOR 452 THE ART OF CASE ANALYSIS AND PRESENTATION (2, max 6, FaSp)
(Enroll in BUCO 452)

- **APPROVED.** The faculty contact was contacted to find out whether the final report is due on the final exam date; the response is that part of it is due on the last day of classes and the other part is due on the date of the final exam.

IV. MARSHALL SCHOOL OF BUSINESS: INFORMATION AND OPERATIONS
MANAGEMENT

Req. by Yehuda Bassok

Revise a course:

Eff. Fall 2006

NEW: IOM 435 BUSINESS DATABASE SYSTEMS (4, FaSp)
Computer-based management of data including data structures, conceptual data modeling, logical data modeling, structured query language (SQL), and physical optimization of high performance databases.

OLD: IOM 435 BUSINESS DATABASE SYSTEMS (4, FaSp)
Computer-based management of data including data structures, logical data models, user-oriented languages, and DBMS. Application development term project.

- **APPROVED.** The Curriculum Coordination Office noted that the syllabus lacks a statement informing students about resources available to students with disabilities.

V. ANNENBERG SCHOOL FOR COMMUNICATION: COMMUNICATION

Req. by Thomas Hollihan

Revise a course:

Eff. Fall 2006

NEW: COMM 306 THE DIGITAL REVOLUTION, COMMUNICATION AND THE ARTS (4, Fa)
Explorations of the effect of digital technology on the entertainment business. Relationships among technology, economy, popular culture, entertainment and art.

OLD: COMM 306 THE COMMUNICATION REVOLUTION AND THE ARTS (4, Fa)
Explorations of the nature of art in a mass media society. Relationships among technology, economy, popular culture, entertainment, "high art," and aesthetics. Recommended preparation: COMM 200, COMM 201.

- **APPROVED.** The panel noted that all evaluations are either of group work or take-home work. The department is encouraged to send a copy of the syllabus of the revised course to the relevant advisors in the Schools of Business and Cinema-Television, for their information and that of their students.

VI. ANNENBERG SCHOOL FOR COMMUNICATION: JOURNALISM

Req. by Michael Parks

Add a new course:

Eff. Fall 2006

JOUR 444 REPORTING ON RELIGION (4, Fa)
Provides print, online and broadcast journalists with basic tools for reporting on the religion angle of news stories. Prerequisite: JOUR 302, JOUR 303.

- **APPROVED.**

VII. LAS: EAST ASIAN LANGUAGES AND CULTURES Req. by Peter Starr

Add a new minor: Eff. Fall 2006

The Cultures and Politics of the Pacific Rim [20 unit program]

- **APPROVED.** The minor was developed in consultation with the Business School. It is expected that the Business and Communication schools will be encouraging students towards this minor. The panel recommends that it would be best if a professional advisor in LAS could specialize in advising about this and other minors, with faculty advisors in each area. The minor is designed so that a student can either focus on one particular area, or choose courses from a broad variety of special areas. A discussion ensued about the proliferation of minors; one of the suggestions was to ask departments offering minors with few or no students enrolled in it if they still wanted to offer them. This might encourage a discussion within the department about whether some revision is needed.

VII. LAS: ENVIRONMENTAL STUDIES Req. by Jane Cody

A. Revise 3 degree programs: Eff. Fall 2006

- **APPROVED, all program revisions shown below.** The department was asked whether they wanted to remove ENST 387x from the electives list for the programs for which they submitted no paperwork: The BA in ENST (PPM), the BS in ENST (Chemistry), The BS in ENST (Earth Science) and the minor in Environmental Natural Sciences. They indicated that they do want to do this and they provided catalogue copy reflecting this.

1. **B.A., Environmental Studies** [128 unit program]

Remove ENE 201 from the required core; add BISC 470L to the elective statistics requirement choices; add SWMS 420 to the electives list; remove ENST 387x from the electives list; reduce required units in the major from 62 to 58.

2. **B.A., Environmental Studies (Business)** [128 unit program]

Remove ENE 201 from the required core; move BUAD 310 from Business electives to statistics electives; add SWMS 420 to the electives list; remove ENST 387x from the electives list; add BUAD 495 as an internship option; reduce required units in the major from 70 to 66.

3. **B.A., Environmental Studies (Geography)** [128 unit program]

Remove ENST 387x from the electives list; add GEOG 345 as an alternative to GEOG 365L in the core requirements; add SWMS 420 to the electives list.

B. Revise 2 minors: Eff. Fall 2006

1. **Minor in Environmental Planning and Development** [31-33 unit program]

Remove ENE 201 from the required core options; remove ENST 387x from the electives list; add SWMS 420 to the electives list. Correct units to 31-32.

2. **Minor in Environmental Social Sciences** [31-33 unit program]

Remove ENE 201 from the required core options; remove ENST 387x from the electives list; add SWMS 420 to the electives list. Correct units to 31-32.

VIII. LAS: HISTORY

Req. by Steven Ross

Add a new course:

Eff. Spring 2006

HIST 180 INTRODUCTION TO ISLAMIC CIVILIZATION (4, Sp)

Major developments, institutions, and forces that have shaped the identity of the peoples and cultures of the Islamic world from ancient times to the present.

➤ **APPROVED.**

IX. LAS: PSYCHOLOGY

Req. by Gerald C. Davison

Add a new course:

Eff. Spring 2006

PSYC 200Lg LOVE AND ATTACHMENT (4)

Love and attachment are examined using the integrative methods of psychobiology combining interdisciplinary contributions from evolutionary, developmental, physiological, neurological, cultural, social, and theoretical perspectives.

➤ **APPROVED.**

Members present

Frances M. Fitzgerald [*support staff*]
Steven Lamy [*chair*]
Alice Parker
William M. Rideout
Meg Russett
Terry Seip
Nitin Sharma [*student*]

Members absent

Eugene Bickers [*ex-officio*]
Elizabeth Garrett [*ex-officio*]
David Glasgow [*ex-officio*]
Je Hoon Lee
Dennis Schorr
Kenneth Servis [*ex-officio*]
Peter Starr [*ex-officio*]

Guests

Richard Fliegel [*for Peter Starr*]
Edwenna Werner [*for Kenneth Servis*]