I. MARSHALL SCHOOL OF BUSINESS: GRADUATE SCHOOL OF BUSINESS ADMINISTRATION
Req by Valerie Folkes

Terminate 2 programs: Eff. Fall 2007

A. M.B.A. for Japanese Managers [48 unit program]

• APPROVED

B. M.S., Leadership and Organization [30 unit program]

• APPROVED

II. MARSHALL SCHOOL OF BUSINESS: MANAGEMENT AND ORGANIZATION
Req by Thomas Cummings

Revise a course: Eff. Fall 2007

MOR-554 CHANGE MANAGEMENT (3)

NEW:
LEADING INNOVATION AND CHANGE (3)
Practical knowledge on helping organizations develop innovations and lead change to leverage them. Exploration of innovation and change in different organizations and competitive environments. Open only to graduate Business majors.

OLD:
CHANGE MANAGEMENT (3)
Diagnostic and intervention skills for implementing major organizational changes, including action-planning, empowerment methods, survey feedback, goal-setting and team-building to achieve commitment. Cases, exercises, project. Open only to graduate Business majors.

• APPROVED
III. ANENBERG SCHOOL FOR COMMUNICATION: COMMUNICATION MANAGEMENT

Req. by Larry Gross

Add a new course:  
Eff. Spring 2007
CMGT 584 COMMUNICATION AND THE MULTICULTURAL MARKETPLACE (4)
Popular culture and marketing communication, race, gender, sexual orientation and consumer culture; consumption patterns and identity, loyalty and self-actualization, cultural marketing campaigns and sociopolitical conflict.
Note: course replaces COMM 584 in CMGT degree program.

• APPROVED. The department provided a revised syllabus containing learning objectives upon the request of the subcommittee chair.

IV. COLLEGE OF LETTERS, ARTS AND SCIENCES: ECONOMICS

Req. by John Ham

Add a new course:  
Eff. Spring 2007
ECON 696 EMPIRICAL MICROECONOMICS SEMINAR (2, max 8)
Presentations on current research in empirical Microeconomics by outstanding scholars from leading Economics departments and faculty at USC. Open only to Economics PhD students.

• APPROVED. The department provided a revised syllabus containing learning objectives upon the request of the subcommittee chair.

V. COLLEGE OF LETTERS, ARTS AND SCIENCES: SOCIOLOGY

Req by Michael Messner

Revise and reinstate a course:  
Eff. Spring 2007
SOCI 445 POLITICAL SOCIOLOGY (4)
Revise catalogue description and add a prerequisite
NEW:
Political power, conflict and apathy; public symbols, debate and discourse; nationalism; relations between politics, provision of social services and economics in comparative and historical perspective. Prerequisite: SOCI 370.
OLD:
Survey of research and theory in political sociology including behavior, power structures, consciousness, attitudes, and economic change. (No prerequisite)

Terry Seip to raise minor problems with the syllabus with Stachelle Overland and provide her with guidelines from the curriculum handbook so as to guide future syllabi.

• APPROVED